## **For Business**

4PSA brings companies in line with modern communication techniques, not only by focusing on integration with existing software, but also by creating new business opportunities.

### Integration of All Communication Channels

Unified Communications seamlessly integrates multiple communication channels such as voice, video, presence, faxing, instant messaging, email groupware, and collaboration.

#### **Ultimate Tools at Affordable Price**

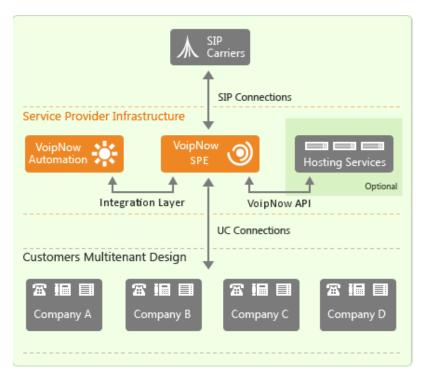
Small and medium-size enterprises can now take advantage of modern Internet-based communication systems that were traditionally reserved for large corporations.

### On-premise and Cloud Options

One of the most important decisions your business has to make is whether to invest in on-premise deployment or to subscribe to a hosted PBX. We can assist you in making the better choice.

#### **Benefits**

Conducting a business in this tough globalization era, where social networks are gaining momentum, requires a new set of communication tools.



# **Highlights**

- No important investments to replace legacy telephone systems are necessary
- No administration overhead all employees are able to manage their own account from the browser
- Easy to hold conferences with colleagues and customers
- Interactive Voice Response (digital receptionist) for people calling the company
- Improve customer satisfaction with calling queues for sales and customer support

- Integration with other applications through the available APIs
  Receive faxes in your email and send faxes as easy as sending emails
  Receive voicemails in your Inbox
  Lawful call recording (on demand and enforced)
  Use any device you want to receive calls as if you were in the office: hardware phone, softphone on your PC, smartphone or tablet
  Video calls are available even when using free soft phones