



Join Us at 4PSA Partner Meetup in Madrid on June 1-2, 2015

Meet. Discover. Grow. Network!

Spend the first two days of summer with us in Madrid! We'll meet face to face, discuss about the present and the future of the communication industry, learn more about successful communication services, and last but not least have a great time together and get to know each other better.

Learn all about Hubgets, VoipNow and VoipNow Mobile, get valuable tips & tricks from 4PSA experts, discover new usage & selling scenarios, and dive deep into the technical insights of our products!

In his keynote on the second day of the Meetup, our CEO, Bogdan Carstou will deliver a live demo of our new brainchild, Hubgets.

The 4PSA Partner Meetup is all about you!

- Keep up-to-date with industry trends
- Find out more about 4PSA's new products - Hubgets, VoipNow 3.5 and VoipNow Mobile
- Learn valuable tips & tricks from 4PSA experts
- Discover new usage & selling scenarios to grow your business
- Gain technical insights into our products right from the source
- Grasp the opportunity to take the VoipNow Certified Engineer test free of charge
- Share your experience with fellow service providers
- Have fun and network with peers
- And we'd love to finally meet you face to face and chat, the offline way 😊

Schedule

Day 1 - June 1, 2015

Time	VIP Room (29th floor)
14:00 - 14:20	Welcome to our Meetup

14:20 -
15:30



Short analysis on where the industry is heading and what we are doing to make 4PSA partners thrive
Bogdan Carstoiu, 4PSA CEO

15:30 -
17:00

How can a service provider deliver better value than Internet communication services targeted to end-users?



- Is anything about apps?
- Position your services to take advantage of the new communication and collaboration trends
- API - a vital component of the Internet service

Diana Stoleru
Business Development Manager



Cornel Nita
Sales Engineer

17:00 -
17:15

Coffee break

17:15 -
18:30

Successful selling scenarios in Europe



- Competition at the EU level - a huge opportunity
- Zero roaming costs and the impact on the industry
- How to sell on the privacy wave

Iohana Georgescu
Account Manager



Olivia Stancu
Account Manager

19:30

Cocktail Party, Madrid Room (floor 29)

Day 2 - June 2, 2015

Time	VIP Room (29th floor)
9:15 - 11:15	 <p>It's about collaboration. How we position Hubgets and what to expect from it Bogdan Carstoiu, 4PSA CEO</p>
11:15 - 11:30	Coffee break

11:30 - 12:30	<p>Partner showcase</p> <p>How VoipNow contributed to a success story - services delivered by 4PSA partners</p>
12:30 - 13:30	<p>Lunch, Madrid Room (floor 29)</p>
13:30 - 14:30	 <p>What's new in VoipNow 3.5? Eugen Olteanu, <i>Professional Services Manager</i></p> <ul style="list-style-type: none"> • How does the Big data, search and analytics engine improve the service • Perfect privacy. How to deliver enhanced privacy with the new VoipNow • WebRTC over SIP stack in VoipNow 3.5 • STUN and ICE support for better NAT traversal • VoipNow OnDemand upgrades
14:30 - 16:00	 <p>Scaling your infrastructure Mihai Vintila, <i>Infrastructure Manager</i></p> <ul style="list-style-type: none"> • Scaling methods explained - horizontal, vertical • Why is virtualization so important • The biggest troublemakers in infrastructure scaling and how they affect businesses • How to maximize system uptime • When to start thinking about scaling your infrastructure - discussion about available toolset
16:00 - 16:15	<p>Coffee break</p>
16:15 - 17:15	 <p>Monitoring and debugging Eugen Olteanu, <i>Professional Services Manager</i></p> <ul style="list-style-type: none"> • Why monitoring is so important and how to do it right • Debugging on live infrastructures and how VoipNow Mobile can help you • Good security practice and security improvements in VoipNow 3.5

17:15 - 18:15	 <p>Working with VoipNow APIs Eugen Olteanu, <i>Professional Services Manager</i></p> <ul style="list-style-type: none">• SystemAPI & UnifiedAPI introduction• New WebSocket supports in VoipNow 3.5 - enjoy live updates• Understanding Oauth 2.0 flows• WebRTC API demonstration
18:15 - 18:30	Event closing and conclusions

Register Now

The event will take place at the [Eurostars Madrid Tower Hotel](#), VIP Room (29th floor), in Madrid, Spain, on June 1-2, 2015.

The attendance fee is 600EUR/participant and does not include the accommodation and transportation cost. You can book a room in the same hotel by using the online form [available here](#).

Attendees interested in obtaining the VoipNow Certified Engineer certification are eligible to take the test for free during the next two weeks following the event.

We are looking forward to meeting you there.

Register now!

Limited seats, registration
open until **May 15, 2015.**