# Blog Articles

We have gathered here a series of informative blog articles to help you better target your customers and provide them with helpful resources on Unified Communications, collaboration and cloud computing services with specific references to VoipNow and Hubgets.

## On Unified Communications

- Millennials Are Driving The Adoption Of Unified Communications (2016)
- How UC&C Is Changing the Way We Work. For the Better. (2016)
- Cloud Set To Massively Transform The Way We Work (2016)
- UC&C Is Headed to the Cloud (2015)
- Technical and Financial Advantages of UC&C (2015)
- UC Mobility – An Opportunity to Tap Today (2015)
- 7 Factors to Consider when Choosing a UC&C Vendor (2015)
- The Biggest IT Trend Still In Ascension As We Step Into 2016 (2015)
- Unified Communications to Gain Serious Traction by 2019 (2015)
- VR Conferencing Could Soon Be a "Reality" (2015)
- 3 (Busted) Myths About Communication (2015)
- Yes, It's Possible to Go 100% Remote And Get Instant Benefits (2015)
- Everybody Wants Freedom (2015)
- Hexa Research: Unified Communications Will Be a $75B Market by 2020 (2015)
- Companies Today Prefer to Outsource Communication and Collaboration (2015)
- Unified Communications Adds Extra Layer of Safety at Motorcycle Rally (2015)
- UCaaS Beats Perpetual Licensing Any Day Of The Week (2015)
- UC&C Hits Mass Adoption in North America, Vendors Now Focused On Quality (2015)
- Fear Is The #1 Obstacle In Deploying UC&C (2015)
- IT Needs to Get Off Its Butt And Start Teaching UC (2015)
- Technology Delivers Only When You Ask The Right Questions (2015)
- How to Target E-Commerce Businesses with UC Services (2015)
- The UC Market: The Place Where Bad News Is Good News (2015)
- How To Get Your End-Users To Hop Aboard The UC Bandwagon (2015)
- How To Target Travel Agencies With Communication Services (2015)
- UC (Or How To Fit 6,207 Work Days In A Year) (2015)
- 4 Communication Trends That Enable Service Providers' Success (2015)
- How Highly Does Your Business Value UC&C? (2015)
- Enterprise Entropy and How UC Can Fix It (2015)
- Education Can No Longer Turn a Blind Eye To Unified Communications (2015)
- Has Your Enterprise Outgrown Its Business Phone System? (2015)
- Blind Business Owners Are Keeping UC from Moving Forward (2015)
- UC Gets New Product Segment: Business Communications Operations Management (BCOM) (2015)
- 3 Tips To Sell Communication Services To Medical Practices (2015)
- What's Most Important In Sales? (2015)
- Make the Most of UC, Train Your Employees! (2015)
- The Role of UC Analytics in Driving Customer Loyalty (2014)

## On Collaboration

- How to Find the Best People for Your Startup (2016)
- 5 Tips to Make Your Customers Love You (2015)
- 3 Ways Technology Made Communication Possible Where It Wasn't (2015)
- 3 Ways Technology Made Communication Possible Where It Wasn't (2015)
- Research Uncovers Strong Correlation Between Competition and Creativity (2015)
- Jobs Involving Communication Hardest to Replace by Machines (2015)
- Australia Will Lose $9.3 Billion This Year Because It Doesn't Do Collaboration (2015)
- Increased Collaboration Touted As the #1 'Symptom' of Cloud Adoption in HBR Study (2015)
- How 3 Different Generations Use 3 Different Devices Today (2015)
- Communication & Collaboration: Arts That Leaders Need to Master (2015)
- IDG: Demand For Collaboration Software Poised to Explode Within The Next Year (2015)
- Hubgets: The Reason Why Meetings Are Officially Obsolete (2015)
- How Hubgets Can Help Prevent A PR Nightmare (2015)
- Education Is Key When Building a Collaborative Culture (2015)
- With The Right Collaboration Tools, Office Time Is Still Your Time (2015)
- How Cloud-Based Collaboration Improves Internal Resource Management (2015)
- One Reason Why We Hubgets (2015)
- Before Deploying Cloud Collaboration Software, Ask Yourself This (2015)
- Technology To The Rescue! Inefficient Collaboration Can (and Will) Endanger Your Business (2015)
- The Naked Truth About Why Collaboration Solutions Fail (2015)
- How to Implement Collaboration Software in 3 Easy Steps (2014)
- Email Is Dead (Not Yet)! Long Live Collaboration Tools! (2014)
- Collaboration Software: Impressive Results on Business Productivity (2014)
- When Collaboration Fails (2013)

## On Cloud Computing

- How Services (Not Apps) Make the World Go Round (2015)
- Big Data As The New Fuel for Business (2015)
- Your Next Job Could Be Right in Your Pocket (2015)
- 5 Cloud Myths That Seriously Need to Go Away (2015)
- Security-as-an-Excuse (2015)
- Fog Computing – The Cloud's Final Stop (2015)
- Cloudify Your Business (2015)
- The Smartest Investments in 2016 Will Be in Disruptive Tech (2015)
- Why Cloud Doesn't Equal Savings for a Finance-Driven Mind (2015)

## On VoipNow