

# Blog Articles

We have gathered here a series of informative blog articles to help you better target your customers and provide them with helpful resources on Unified Communications, collaboration and cloud computing services with specific references to VoipNow and Hubgets.

- [On Unified Communications](#)
- [On VoipNow](#)
- [On Collaboration](#)
- [On Cloud Computing](#)

## On Unified Communications

- [Millennials Are Driving The Adoption Of Unified Communications \(2016\)](#)
- [How UC&C Is Changing the Way We Work. For the Better. \(2016\)](#)
- [Cloud Set To Massively Transform The Way We Work \(2016\)](#)
- [UC&C Is Headed to the Cloud \(2015\)](#)
- [Technical and Financial Advantages of UC&C \(2015\)](#)
- [UC Mobility – An Opportunity to Tap Today \(2015\)](#)
- [7 Factors to Consider when Choosing a UC&C Vendor \(2015\)](#)
- [The Biggest IT Trend Still In Ascension As We Step Into 2016 \(2015\)](#)
- [Unified Communications to Gain Serious Traction by 2019 \(2015\)](#)
- [VR Conferencing Could Soon Be a “Reality” \(2015\)](#)
- [3 \(Busted\) Myths About Communication \(2015\)](#)
- [Yes, It's Possible to Go 100% Remote And Get Instant Benefits \(2015\)](#)
- [Everybody Wants Freedom \(2015\)](#)
- [Hexa Research: Unified Communications Will Be a \\$75B Market by 2020 \(2015\)](#)
- [Companies Today Prefer to Outsource Communication and Collaboration \(2015\)](#)
- [Unified Communications Adds Extra Layer of Safety at Motorcycle Rally \(2015\)](#)
- [UCaaS Beats Perpetual Licensing Any Day Of The Week \(2015\)](#)
- [UC&C Hits Mass Adoption in North America, Vendors Now Focused On Quality \(2015\)](#)
- [Fear Is The #1 Obstacle In Deploying UC&C \(2015\)](#)
- [IT Needs to Get Off Its Butt And Start Teaching UC \(2015\)](#)
- [Technology Delivers Only When You Ask The Right Questions \(2015\)](#)
- [How to Target E-Commerce Businesses with UC Services \(2015\)](#)
- [The UC Market: The Place Where Bad News Is Good News \(2015\)](#)
- [How To Get Your End-Users To Hop Aboard The UC Bandwagon \(2015\)](#)
- [How To Target Travel Agencies With Communication Services \(2015\)](#)
- [UC \(Or How To Fit 6,207 Work Days In A Year\) \(2015\)](#)
- [4 Communication Trends That Enable Service Providers' Success \(2015\)](#)
- [How Highly Does Your Business Value UC&C? \(2015\)](#)
- [Enterprise Entropy and How UC Can Fix It \(2015\)](#)
- [Education Can No Longer Turn a Blind Eye To Unified Communications \(2015\)](#)
- [Has Your Enterprise Outgrown Its Business Phone System? \(2015\)](#)
- [Blind Business Owners Are Keeping UC from Moving Forward \(2015\)](#)
- [UC Gets New Product Segment: Business Communications Operations Management \(BCOM\) \(2015\)](#)
- [3 Tips To Sell Communication Services To Medical Practices \(2015\)](#)
- [What's Most Important In Sales? \(2015\)](#)
- [Make the Most of UC, Train Your Employees! \(2015\)](#)
- [The Role of UC Analytics in Driving Customer Loyalty \(2014\)](#)

## On Collaboration

- [How to Find the Best People for Your Startup \(2016\)](#)
- [5 Tips to Make Your Customers Love You \(2015\)](#)
- [3 Ways Technology Made Communication Possible Where It Wasn't \(2015\)](#)
- [3 Ways Technology Made Communication Possible Where It Wasn't \(2015\)](#)
- [Research Uncovers Strong Correlation Between Competition and Creativity \(2015\)](#)
- [Jobs Involving Communication Hardest to Replace by Machines \(2015\)](#)
- [Australia Will Lose \\$9.3 Billion This Year Because It Doesn't Do Collaboration \(2015\)](#)
- [Increased Collaboration Touted As the #1 'Symptom' of Cloud Adoption in HBR Study \(2015\)](#)
- [How 3 Different Generations Use 3 Different Devices Today \(2015\)](#)
- [Communication & Collaboration: Arts That Leaders Need to Master \(2015\)](#)
- [IDG: Demand For Collaboration Software Poised to Explode Within The Next Year \(2015\)](#)
- [Hubgets: The Reason Why Meetings Are Officially Obsolete \(2015\)](#)
- [How Hubgets Can Help Prevent A PR Nightmare \(2015\)](#)
- [Education Is Key When Building a Collaborative Culture \(2015\)](#)
- [With The Right Collaboration Tools, Office Time Is Still Your Time \(2015\)](#)
- [How Cloud-Based Collaboration Improves Internal Resource Management \(2015\)](#)
- [One Reason Why We Hubgets \(2015\)](#)
- [Before Deploying Cloud Collaboration Software, Ask Yourself This \(2015\)](#)
- [Technology To The Rescue! Inefficient Collaboration Can \(and Will\) Endanger Your Business \(2015\)](#)
- [The Naked Truth About Why Collaboration Solutions Fail \(2015\)](#)
- [How to Implement Collaboration Software in 3 Easy Steps \(2014\)](#)
- [Email Is Dead \(Not Yet\)! Long Live Collaboration Tools! \(2014\)](#)
- [Collaboration Software: Impressive Results on Business Productivity \(2014\)](#)
- [When Collaboration Fails \(2013\)](#)

## On Cloud Computing

- [How Services \(Not Apps\) Make the World Go Round \(2015\)](#)
- [Big Data As The New Fuel for Business \(2015\)](#)
- [Your Next Job Could Be Right in Your Pocket \(2015\)](#)
- [5 Cloud Myths That Seriously Need to Go Away \(2015\)](#)
- [Security-as-an-Excuse \(2015\)](#)
- [Fog Computing – The Cloud's Final Stop \(2015\)](#)
- [Cloudify Your Business \(2015\)](#)
- [The Smartest Investments in 2016 Will Be in Disruptive Tech \(2015\)](#)
- [Why Cloud Doesn't Equal Savings for a Finance-Driven Mind \(2015\)](#)

- How Unified Communications Can Improve Your Legal Practice Business (2014)
- Five Steps for Implementing the Cultural Shift Required by UC Systems (2014)
- Improving Customer Experience in Banking with Unified Communications (2014)
- Saving Money and the Planet with Unified Communications (2014)
- With Unified Communications, Remote Working Is Easier Than Ever (2014)
- Unified Communications and the Future in Education (2014)
- The UCaaS Market Is Growing And Here's Why (2014)
- 3 Ways to Lower Costs in Healthcare with Unified Communications (2014)
- 3 Ways for Service Providers to Benefit from IaaS Market Trends (2014)
- Software Vendors Killing Service Providers? UC as a Service Offering a Breath of Fresh Air (2014)
- How to Win SMBs Over to Cloud Communications (2014)
- You Are the Customer - Basic Questions to Ask about UC Services (2010)

## On VoipNow

- A Match Made in Heaven – Why Call Centers and UC Go Hand in Hand (2015)
- UC – Your Green Card for Business Communication (2015)
- VoipNow Grows On You, With You (2015)
- Stuck Changing the SSL Certificate in VoipNow? Read This (2015)
- How We Enable Crystal Clear Audio in VoipNow (2015)
- How Businesses Up The Ante With VoipNow (2015)
- How Mobility Will Enhance Your Contact Center (2015)
- Three Things to Look For When Selecting Your Call Center Software Provider (2014)
- Summertime Is the Perfect Time to Assess Your Contact Center (2014)
- Transforming Contact Centers with VoipNow (2014)
- Video Guide on How to VoipNow SPE for the First Time (2013)
- VoipNow 3 – Amazon S3 Storage (2012)
- VoipNow 3 – Extension Virtualization (2012)
- VoipNow 3 – Account Levels (Service Provider Edition) (2012)
- A Few Pointers About Security (2010)

- IDC: Every Company on Earth Will Be a “Software Company” (2015)
- 5 Reasons Why Cloud Equals Operational Efficiency (2015)
- BYOD Programs Responsible for 53% Higher Revenues in 2015 (2015)
- Hosted PBX – The Cloud's Coolness Factor (2015)
- You Won't Believe How Many Cloud Apps We'll Have By 2019 (2015)
- The Cloud Becomes the Go-To Platform for Growth (2015)
- Cloud SaaS, IaaS, PaaS – A \$112 Billion Market by 2019 [IDC] (2015)
- IT as a Business – ITaaS (2015)
- When All Else Fails, Be A Niche Player (2015)
- Security No Longer the 'Top Worry' in Cloud Computing (2015)
- The Cloud Is Growing And You'd Better Grow With It (2015)
- FCC Outlines New Rules for Service Providers Retiring Copper Phone Lines (2015)
- Learn Every Single Cloud Computing Term With This Comprehensive Glossary (2015)
- Cloud Infrastructure Is Booming on Growing Demand for Services (2015)
- Cloud Computing In Europe (2015)
- 5 Ways To Achieve Cloud Maturity & Taste The Sweet Fruits Of Victory (2015)
- Contact Center Execs Are Finally Warming Up To Cloud Computing (2015)
- Study Identifies 4 Stages That a Company Undergoes While Adopting Cloud Services (2015)
- Why the Cloud Is Vital for Any Business, Big or Small (2015)
- How To Avoid Major Cloud Migration Mistakes (2014)
- Cloud Trailblazers Reap Major Rewards (2014)
- Why Businesses Need to Leverage the Power of the Cloud (2014)
- How Cloud Communications Help Create a Holistic Customer Experience (2014)
- On Cloud Computing, Clubs in Soho and End-users (2011)