

# For Business

4PSA brings companies in line with modern communication techniques, not only by focusing on integration with existing software, but also by creating new business opportunities.

## Integration of All Communication Channels

Unified Communications seamlessly integrates multiple communication channels such as voice, video, presence, faxing, instant messaging, email groupware, and collaboration.

## Ultimate Tools at Affordable Price

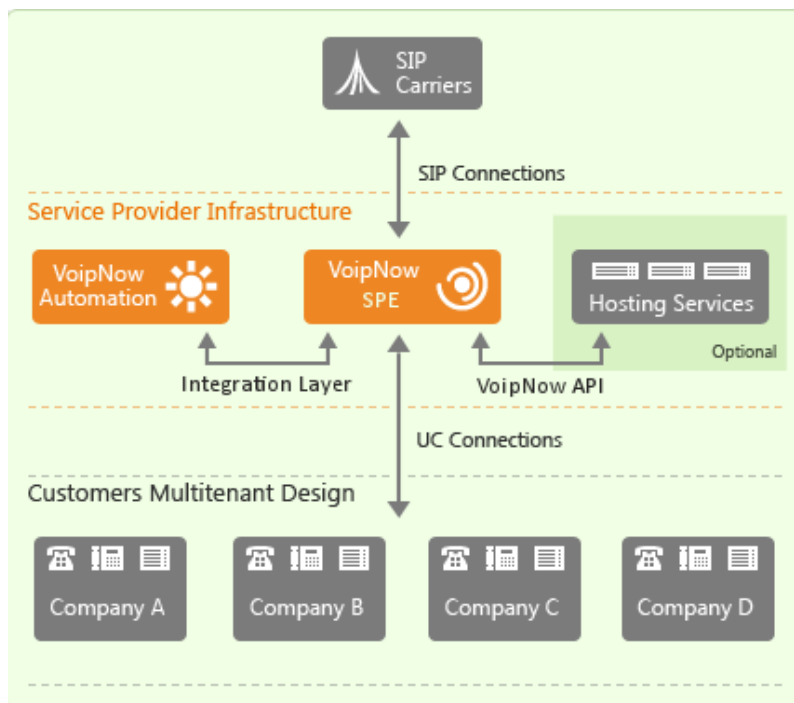
Small and medium-size enterprises can now take advantage of modern Internet-based communication systems that were traditionally reserved for large corporations.

## On-premise and Cloud Options

One of the most important decisions your business has to make is whether to invest in on-premise deployment or to subscribe to a hosted PBX. We can assist you in making the better choice.

## Benefits

Conducting a business in this tough globalization era, where social networks are gaining momentum, requires **a new set of communication tools**.



## Highlights

- No important investments to replace legacy telephone systems are necessary
- No administration overhead - all employees are able to manage their own account from the browser
- Easy to hold conferences with colleagues and customers
- Interactive Voice Response (digital receptionist) for people calling the company
- Improve customer satisfaction with calling queues for sales and customer support

- Integration with other applications through the available APIs
- Receive faxes in your email and send faxes as easy as sending emails
- Receive voicemails in your Inbox
- Lawful call recording (on demand and enforced)
- Use any device you want to receive calls as if you were in the office: hardware phone, softphone on your PC, smartphone or tablet
- Video calls are available even when using free soft phones